

2022 Race Team Sponsorship

We are seeking sponsorship for the 2022 racing season on our Super X type Stock Car. Our goal is to get your business more exposure in a fun, inexpensive, and unique way. With a sponsorship to our team, we will put every effort into putting your name out to the public through different avenues. *Average attendance at the Speedbowl was approximately 3500-5000 on a normal night, 7500 at a special event.* We have been known to not only feature sponsors online and on the car, but in other ways such as remote control and simulation race cars as well. We also utilize an open trailer, serving as a moving billboard that generally gets much attention from passengers in other cars on the road. If requested, we can also bring our car to your place of business to attract extra attention to passersby's. Finally, we try to attend various shows and events in the area such as the Willimantic Boom Box Parade, to reach a different crowd that may not be able to attend the Speedway. The opportunities are endless with what can do for you with a racing sponsorship.

This year, we will be in our third year in this division on Wednesdays at the Waterford Speedbowl. We came off a difficult 2021 season with a 9th place in points having to overcome a lot of adversity, parts failures, and a nationwide tire racing tire shortage. We led a couple races and had 6 top 10s and 2 top 5s, almost winning the finale. There are other opportunities to take the car out in the region, and we hope to be able to visit Thompson Speedway (CT), Lebanon Valley Speedway (NY) and/or Riverhead Raceway (NY).

Anything you can do for us that can offset the cost of our operation would be greatly appreciated as we are building two cars to prepare for the year. It doesn't have to be expensive to get a years' worth of advertisement with us. Lastly, a sponsorship doesn't need to be limited to money, but can include products or services that can be put to use towards the car or to the team to help on a given race day. The cost of everything has gone up, but our payouts remain the same.

We appreciate your time and do understand if it is not in the budget. There is no deadline and we hope to be able to promote your business for 2022 and beyond. Negotiations can be made with either member of our team listed.

Thanks for your consideration,

Brandon Parenti, *Business Manager*
(860) 428 – 9970 --- parentib@teamkraut.com

// Mitch Bombard, *Driver/Owner*
// (860) 303 – 7104 --- bombardm@teamkraut.com



Above is a picture of our 2021 Super X-Car at Waterford.

Name: _____

Business: _____

Business Website: _____

Contact's Phone Number: _____

Contact's Email Address: _____

Sponsorship value: _____

Any Extra Information, or Requests:

Signature: _____ Date _____

By signing, you agree to provide the amount or service written for the use by Mitchell Bombard and team for the Super X car and fees associated with the 2022 racing season. We also have the right to use your business name in any form of publicity with the purpose of advertisement and exposure. Season updates will be available online at <http://teamkraut.com> or by phone, and car shows are available to businesses upon request.